



SAVE THE DATE !!!
ASIAN AMERICAN COALITION OF CHICAGO
ANNOUNCES 25th ANNIVERSARY ANNUAL LUNAR NEW YEAR CELEBRATION
SATURDAY JANUARY 26th AT ROSEMONT CONVENTION CENTER

FOR IMMEDIATE RELEASE CONTACT: GENERAL: info@aacchicago.org, or call (708)597-7777, Ext 103.

October 2, 2007

MEDIA: info@enericom.net or (312)

635-0888

CHICAGO, IL - - The Asian American Coalition of Chicago is pleased to announce that it will host its 25th Anniversary Annual Lunar New Year Celebration, on Saturday, January 26, 2008 at the Rosemont Convention Center, 5555 North River Road, Rosemont, Illinois. Reception, open microphone and exhibits begin at 5 p.m.; opening ceremonies are at 6:30 p.m., followed by dinner, entertainment, cultural program and awards ceremonies until approximately 10 p.m. Ticket sales will open October 23, 2007. The gala is usually sold-out, attracting over 1000 people. Tickets will be available on a first-come, first-served basis. Purchase information will appear on the website www.aaccchicago.org, which will be frequently updated with program planning details, meeting schedule, forms and announcements.

Every year a different Asian community takes turn playing host of the Lunar New Year gala. This year it is the Pakistani American Community, which has twice before (1992 and 1999) held the gavel for the Asian Pacific American community's most important event of the year.

"We are honored to host the Annual Lunar New Year Celebration once again," said Pamela Leeming, 2008 Chair of the Asian American Coalition of Chicago. "The Pakistani American community welcomes everyone to come to our meetings and share in the planning process. Our next meeting is on October 23, 2007, at 6:30 p.m., at Sabri Nehari banquet Hall located at 6424 N. Western Avenue, Chicago, Illinois 60659.

An event held on this grand of a scale only once a year, Lunar New Year is traditionally the single largest organized annual event in Chicago's Asian American community. According to the latest Census, the Asian Pacific American population in Illinois numbers approximately 428,213, or

3.4% of the statewide population. Numerous dignitaries traditionally attend the festivities, including the Asian consular corps, elected and appointed governmental officials, political candidates, top business and corporate leaders, decision-makers at Chicago's major media press outlets, and everyone who considers himself or herself a mover and shaker in and around, or for, the Asian Pacific American national movement.

(MORE)

ASIAN AMERICAN COALITION 25th ANNIVERSARY ANNUAL

LUNAR NEW YEAR CELEBRATION

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AACC... WHO WE ARE

According to the latest Census, the Asian Pacific American population in Illinois numbers approximately 428,213, or 3.4% of the statewide population. Approximately 71,469 Asian Pacific Americans reside in DuPage County, comprising 7.9% of DuPage County's population, with the bulk of the other 262,731 residents of Cook County, comprising 4.8% of Cook County's population. The 2000 Census shows that Asian Pacific Americans reside in Chicago in communities including West Rogers Park, Albany Park, Uptown, Armour Square and Bridgeport, and in suburban Cook County in communities including Schaumburg, Hoffman Estates and Skokie.

FOR MORE INFORMATION

Sponsor, ad and general inquiries should be directed to info@aacchicago.org (e-mail preferred) call (708) 597-7777, Ext 103, during business hours.

MEDIA

ENERI Communications again has been named the **agency of record** for this year's Lunar New Year Celebration, and has received the assignment to coordinate media relations, TV station/media company participation and celebrity emcees. All media requests may be directed to ENERI Communications at info@enericom.net or (312) 635-0888.

2008 ASIAN AMERICAN COALITION OF CHICAGO 25th ANNIVERSARY ANNUAL LUNAR NEW YEAR CELEBRATION

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C '08 Mailing Address: Nadia Akhtar, 737 West Washington Blvd. - # 2806, Chicago, Illinois 60661. tel. (708) 597-7777, Ext 103, Fax (708) 597-8151; e-mail address: info@aacchicago.org; web site: www.aaccchicago.org

FOR: 2008 Asian American Coalition of Chicago

Planning Committee

THE AACC 2008 HOST COMMITTEE

Pamela Leeming, Chair

Nadia Akhtar, Co-Chair, Finance

Fahad Sami, Co-Chair, Sponsorship booklet

Irene Cualoping, Chair, Media Committee

MEDIA CONTACT Irene Cualoping, JD (ENERI/Rieny) Managing Partner ENERI Communications

"Energy Upon Impact" tel. 312.635.0888

e-mail general: info@enericom.net ENERI News Blog: www.enericom.net/blog

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